

Transformations

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ATLANTA ALUMNI RALLY CAMPAIGN SUPPORT

Darlington School has always had a special relationship with the city of Atlanta. For decades, children from Georgia's capital have taken the 60-mile journey northwest to attend Darlington, and Atlanta is home to more Darlington alumni than any other place in the country. The bond between these devoted alumni and their alma mater has become even more evident as volunteers come forward in record numbers to offer their time and support to the Second Century Campaign.

As the school embraces the goals of this ambitious \$90 million campaign, two Atlanta alumni are leading the charge of motivating others in the Atlanta area to remember Darlington in their philanthropic endeavors. Chairman Billy Mitchell ('58) and Vice Chairman Roby Robinson ('58) agreed to serve as leaders of the Atlanta-Area Campaign, which was formally kicked off in September.

"When we were students, we enjoyed facilities, programs and traditions that were made possible by others," Mitchell said. "In order to keep our school strong and to ensure that strength in our second century, we must invest in Darlington."

And with a goal of \$25 million to be raised in Atlanta alone, the chairmen knew they needed a dedicated group of volunteers. "We have an extremely strong group of Atlantans working to make this campaign a success, and are thrilled to have raised more than \$13.5 million toward our goal," Mitchell added. "However, we realize that there is still much to be accomplished."

The group has worked through the fall and winter to raise funds for the campaign. "The effort of the Atlanta-Area Campaign Cabinet represents the very core of the Darlington spirit," said Joe Montgomery, chief advancement officer. "As we move forward with this aggressive and



transformative campaign, we are most fortunate to have talented and dedicated alumni leading the charge in rallying support for the school."

Mitchell and Robinson hope that through the campaign, even more lives will be positively impacted by Darlington. "Additions to the endowment and improved facilities will assure that future Darlington students have the transformational experiences we had and will, in turn, transform our world for the better," Mitchell said. "Darlington's reputation is only as strong as its students and alumni make it. We all benefit from a stronger school, but it will take the time, talents and gifts of those who love Darlington to make this campaign a success."

As is often heard from Darlington volunteers, the school's faithful Atlanta alumni serve because they are grateful for what Darlington meant in their lives. "Darlington was certainly a transformative experience in my life, so it's a great privilege to be part of a campaign that will better enable the school to impact the lives of students for years to come," Robinson said. "We urge you to think deeply about how your life or your family has been transformed by your association with Darlington, and to join us in making sure our school will be strong and vibrant well into the future."

Members of the Atlanta-Area Cabinet gather in September to kick off the Atlanta fund-raising effort.



**Darlington
School**

1014 Cave Spring Road
Rome, Georgia 30161-4700
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866-534-1905

Naming Opportunities

Boys' Houses

Thanks to early campaign donors, Darlington was able to complete phase one of the improvements to the boys' residence halls this summer, and the momentum has not stopped. Now we need your support with phase two. To help us reach our \$1 million goal for the second phase of this makeover process and to preserve the history that lies within the walls of Wilcox

and South halls, Darlington is offering alumni the opportunity to be permanently recognized with the naming of a dormitory room on a first-come, first-served basis.

Normally, such recognition is awarded for gifts of \$50,000, but until April 1, 2009, a room can be forever dedicated in your honor for only \$35,000. After that date, the cost will revert back to \$50,000. If \$1 million is raised before

the end of the school year, we will be able to upgrade the halls during the summer months so our students will return to newly renovated dorm rooms, complete with new furniture; refurbished stairwells, hallways and flooring; and a new roof for South Hall. Please consider making your name (or the name of someone of your choosing) a permanent part of our boys' houses!

HORTMAN ('72) ENCOURAGES ANNUAL SUPPORT



Bob Hortman ('72)

Each year, scores of dedicated alumni, parents, students, teachers, grandparents and friends of the school work tirelessly to make the Annual Fund a success. In both the fall and spring, volunteers call or write to their peers and colleagues requesting their support of Darlington.

This year's Annual Fund chairman, trustee Bob Hortman ('72), is perhaps one of the best symbols of this unique dedication. He has volunteered his time to Darlington's annual giving program each year since his return to Rome to practice dentistry more than 25 years ago, serving as chairman for the past two years.

"Each fall, I know it's time to get to work for Darlington," Hortman said. "I enjoy visiting with the people I call during the phonathons, but beyond that, I know how critical the Annual Fund is for Darlington."

Hortman is right. Nothing remains as important as ensuring year-to-year sustainability and success through the Annual Fund. Simply put, the Annual Fund is Darlington's most vital fund-raising effort, as it supports all aspects of life at the school. One of the major reasons the Annual Fund is so critical is that it allows the school to keep tuition at the lowest possible level.

"I've often heard parents say that it's difficult to give above and beyond their tuition dollars, which I understand, but the reality is that the Annual Fund keeps tuition lower by nearly 10 percent," Hortman

said. "Without a strong Annual Fund, the school either has to raise tuition or cut programs."

The fact is that Darlington needs annual giving to grow, even while engaged in a historic, \$90-million capital campaign.

"The Second Century Campaign is about increasing Darlington's ability to transform lives, and a strong Annual Fund is critical to the campaign's overall success," Hortman said. "An Annual Fund donation is yet another way to support the campaign effort. We need the support of people who care about Darlington now more than ever." In fact, campaign priorities include a \$7.5 million goal for annual giving over a five-year period.

Hortman said he is encouraged when young alumni get involved in events such as phonathons, but stresses that more participation is needed.

"We need our young alumni to be even more active in supporting the school through annual giving," he said. "I've talked to young people who say they can't give very much because they're in college or just starting their careers. I tell them that they should give whatever they can, but more importantly, they can help us raise funds from others. While seeking donations can be intimidating for some, when you believe in a cause – like we all believe in Darlington – then asking others for their support becomes easier."

Middle School

If you've driven down Cave Spring Road this fall, you've seen first-hand the progress of the new Middle School. But if you can't make it to Rome, you can see the construction via Web cam by visiting the school's Web site, www.darlingtonschool.org.

Construction is well underway for the innovative building, with a targeted opening date of August 2009. While nearly 80 percent of the funding for the new building has been completed, naming opportunities are still available at a variety of gift levels. Darlington needs your help! Please consider supporting the Middle

School by naming a room or space in this magnificent new building.

For more information on either of these opportunities, please contact the Second Century Campaign Office at 706-236-0483 or 1-866-534-1905.

WILLIAMS ('54) SEIZES OPPORTUNITY TO GIVE BACK

Former trustee Neal Williams ('54) has once again stepped up to help Darlington School. As a member of the Atlanta-Area Cabinet, he has spent the last few months asking alumni and friends in the Atlanta area to support the Second Century Campaign.

"It feels good to give back to the institution that means so much to me," he said. "During my time at Darlington, I made some of my greatest friends."

In fact, it was through his good friend and fellow classmate, George Johnson ('54), that Williams met his wife, Virginia. "They knew each other while at the University of North Carolina, and George introduced me to her when we were all living in Atlanta after college," he said.

While at Darlington, Williams enjoyed all aspects of student life, achieving success both in and out of the classroom. He was an active member of the football and baseball teams and served two terms as class president. But perhaps the most lasting memories of his days by the Lakeside are the life lessons he learned here.

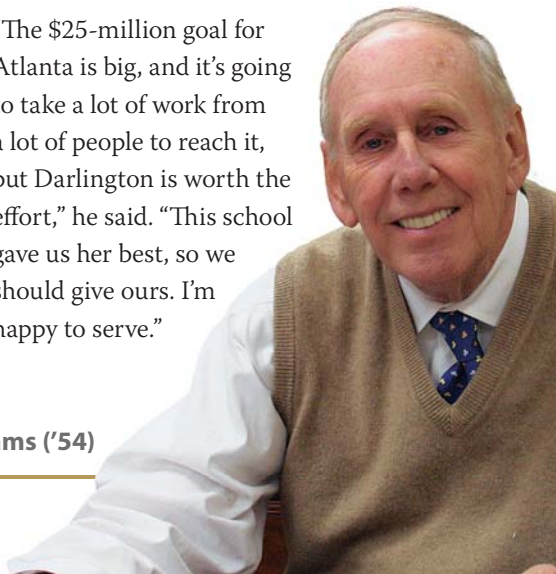
After college and time in the military, Williams began working in his family's Atlanta-based company, N.A. Williams, a manufacturers' representative agency founded by his father in 1934. Today, three of Williams' four children work there.

"Darlington did a great deal to prepare me for my future in business," Williams said. "Much has changed about the school since I was a student – notably that it is now co-ed. But the values are as prevalent today as when I first walked on the campus over 50 years ago. I think it's important to give to Darlington so it can continue serving students and become even better. That's why I decided to give to this campaign."

Williams has committed a generous gift to the Second Century Campaign. He is also a member of the Heritage Society through his estate plans, which offers him another way of contributing to the campaign. Planned giving accounts for \$28 million of the campaign's \$90-million goal, and is an option that allows many of Darlington's donors to make more substantial gifts than they could in cash.

"The \$25-million goal for Atlanta is big, and it's going to take a lot of work from a lot of people to reach it, but Darlington is worth the effort," he said. "This school gave us her best, so we should give ours. I'm happy to serve."

Neal Williams ('54)



Second Century Campaign Cabinet

Jere Drummond '57
Campaign Co-Chairman
George Johnson '54
Campaign Co-Chairman
John Irby '81
Chairman of the Board of Trustees
Frank Stegall '62
Vice Chairman of the Board of Trustees
Roby Robinson '58
Board of Trustees Campaign Chairman
Linda (Grizzard) Owens '79
Life Trustees Campaign Chairwoman
Tom Whitworth
Headmaster

Northwest Georgia-Area Cabinet

Lyons J. Heyman '44
Chairman
Robert L. Harbin '67
Vice Chairman
Joan (Walther) Brock '74
Laura (Harbin) Davis '70T
William R. Enloe '90
Kevin C. Evans '87
Norman Fletcher
Suzy B. Gilbert
Gordon Lee Hight II '62
Emily T. Hjort
Robert Hortman '72
Clint Hubbard '81
Bill Jordan '54
William A. Kelly '71
Michael C. Lawrence
Robert H. Ledbetter Jr. '84
J. Luke Lester IV '84
Jeffrey J. Mauer '85
Timothy D. Morgan '87
Linda Grizzard Owens '79
Frank D. Stegall '62
Timothy Wallis '69
Edwin C. Watters '83
William N. Watters '75
W. Gardner Wright '47
Delos H. Yancey III '77
Delos H. Yancey Jr.

Atlanta-Area Cabinet

William A. Mitchell '58
Chairman
Roby Robinson Jr. '58
Vice Chairman
Andrew W. Alias '02
Wade H. Brannon Jr. '79
Elizabeth W. Camp '70T
Clifton M. Culberson Jr. '69
Parks A. Dodd Jr. '61
Scott C. Dozier '73
J. Lewis Glenn '64
Henry J. Hine '74
Patricia L. Hubbard '86
James C. Humphries '63
John H. Irby '81
John Izard Jr. '77
Christopher P. Jefts '84
E. George Johnson Jr. '66
Jack L. McGinnis '68
Thornton W. Morris Jr. '78
Frederick L. Neely '62
Clarence E. Smith III '62
Edward L. Trimble '86
Michael L. Van Cise '97
Wiley W. Virden Jr. '49
Mark K. Watson '76
John R. Webster Jr. '57
Larry C. Williams '67
Neal L. Williams '54
James R. Wilson '72
Alexander K. Wyatt Jr. '61
Harold W. Wyatt III '86

SECOND CENTURY CAMPAIGN

Transforming Lives Through Teaching

	GOAL	GIFTS AND PLEDGES
The Learning Center	\$4,700,000	\$1,181,712
Faculty Support	\$10,000,000	\$1,246,703

Transforming Lives Through Innovation

	GOAL	GIFTS AND PLEDGES
New Middle School	\$21,000,000	\$16,494,078
Technology and Equipment	\$800,000	\$478,832

Transforming Lives Through Stewardship

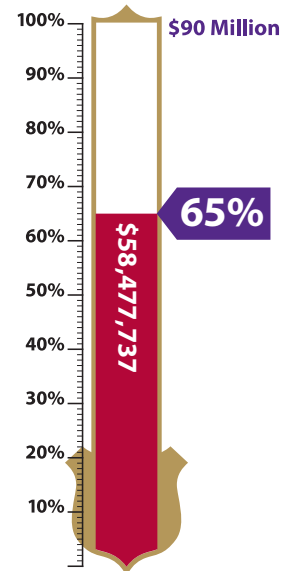
	GOAL	GIFTS AND PLEDGES
Improvements to Boys' Houses	\$3,000,000	\$1,050,000
Campus Buildings & Maintenance	\$1,000,000	\$140,000

Transforming Lives Through Opportunity

	GOAL	GIFTS AND PLEDGES
Financial Aid Endowment	\$10,000,000	\$3,594,866

Transforming Lives Through Giving

	GOAL	GIFTS AND PLEDGES
Annual Giving	\$7,500,000	\$6,472,509
Planned Gifts	\$28,000,000	\$21,252,272
Undesignated Capital		\$6,356,000



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You may also e-mail
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or call us toll-free at 1-866-534-1905.